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Axsium Releases Retail Labor Forecasting Playbook

Industry's first step-by-step guide to labor forecasting

Toronto, ON, August 25, 2010 – [Axsium Group Inc.](#), the leading [Workforce Management](#) (WFM) consulting firm, today unveiled the Axsium Retail Forecasting Playbook. The Playbook provides retailers with the fundamental tools to tackle the complicated and often overlooked issue of successful forecasting. The Axsium Retail Forecasting Playbook will be featured as a series on [Axsium's Retail Blog](#) and it will run over the next several months, with new featured posts every two weeks.

Based on in-depth client project exposure, industry research, and Axsium consultant experience, the Forecasting Playbook will highlight best practices to maximize the effectiveness of your existing forecasting strategy or the foundation for an effective initial approach to forecasting.

"Retailers tend to put a lot of emphasis on forecasting early in a workforce management project, think they can't go back and make meaningful adjustments that will impact the overall approach, but just like every other part of the system it needs to be managed regularly," said [Bob Clements](#), senior principal, Axsium Group. "The reality is, you can create a good forecast without a good schedule, but you can't create a good schedule without a good forecast. Our playbook will offer retailers a step-by-step guide to successful forecasting, with practical solutions and deployable methods."

Playbook Highlights:

- Developing Solid Forecasting Strategies
- Selecting the Best Forecasting Methods
- Measuring Forecast Accuracy
- Improving Forecast Accuracy
- Identifying the Right Labor Drivers
- Properly using Special Days
- Understanding Daily Distributions

To learn more about the Axsium Labor Forecasting Playbook, visit [Axsium's Retail Blog](#). Axsium's WFM Blogs provide an interactive online community that serves as both a resource for information, and a meeting place for all WFM users and experts to discover and share ideas about best practices, by industry. The blog features information on various WFM topics and readers are given the opportunity to share their ideas and views by commenting on the blog posts and opening up discussions with other readers. For more information or to sign up to receive RSS feeds, log on to www.axsiumgroup.com.

About Axsium Group

[Axsium Group](#), a division of [Knightsbridge Human Capital Solutions](#), is the leading workforce management consultancy. With a singular focus on workforce management, our clients gain access to trusted business advisors, industrial engineers, and technology experts with unmatched experience. Axsium Group has delivered world-class workforce management solutions for clients such as American Eagle Outfitters, International Paper, Bank of America, Visiting Nurse Service of New York, Express, and Safeway.

About Knightsbridge Human Capital Solutions

Knightsbridge helps organizations strengthen the capability of their people to deliver results. Our seamlessly integrated teams of experienced specialists in Organizational Capability, Talent Search & Selection, Organizational Productivity and Career Transition provide customized solutions to deliver on your human capital needs. Knightsbridge has the people and services you need when you need stronger people.

Knightsbridge is Canada's fastest growing human capital company, with 26 offices and 240 employees across Canada the U.S and the U.K. including Toronto, Montreal, Ottawa, Calgary, Vancouver, as well as Halifax, Moncton, and St. John's through our strategic alliance with Robertson Surette. We serve our clients globally through strategic alliances with Lee Hecht Harrison for career management services and Amrop for global executive search. For more information, visit www.knightsbridge.ca.