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Axsium Group Launches Workforce Management Blogs

Retail and healthcare blogs will provide readers with valuable insight from industry experts

Toronto, ON, August 9, 2010 – [Axsium Group Inc.](#), the leading [Workforce Management](#) (WFM) consulting firm, today announced the official launch of two industry specific blogs – one focused on [retail](#) and the other on [healthcare](#). Each blog will be primarily authored by WFM experts and industry practitioners, [Bob Clements](#) and [Chris Flanders](#).

Axsium’s WFM industry blogs include timely insight, relevant advice, shared best practices and innovative thought leadership surrounding WFM and each respective industry discipline. The blog will feature regular posts from Mr. Clements and Mr. Flanders as well as guest bloggers from the leading WFM software vendors, analyst community and end users.

“Our goal is to give WFM professionals useful information that they can apply immediately to their respective organizations and careers. Until now, such practical advice was not available,” said Bob Clements, senior principal, Axsium Group. “Chris and I have had the pleasure of working with great clients, brilliant colleagues and a diverse group of solution vendors; this blog offers a way for us to share our experiences, and hopefully, motivate our readers to make positive change in how their organizations operate.”

A sample of recent blog posts include:

- [Practical Retail Workforce Management Help has Arrived](#)
- [Welcome to the Healthcare WFM Blog](#)
- [Why You Should Use Traffic as a Labor Driver](#)
- [Patient Safety and WFM](#)
- [Defining Productivity – Part One](#)

Axsium’s WFM Blogs will provide an interactive online community that serves as both a resource for information, and a meeting place for all WFM users and experts to discover and share ideas about best practices, by industry. The blog will feature information on various WFM topics and readers are given the opportunity to share their ideas and views by commenting on the blog posts and opening up discussions with other readers. For more information or to sign up to receive RSS feeds, log on to www.axsiumgroup.com.

About Axsium Group

[Axsium Group](#), a division of [Knightsbridge Human Capital Solutions](#), is the leading workforce management consultancy. With a singular focus on workforce management, our clients gain access to trusted business advisors, industrial engineers, and technology experts with unmatched experience. Axsium Group has delivered world-class workforce management solutions for clients such as American Eagle Outfitters, International Paper, Bank of America, Visiting Nurse Service of New York, Express, and Safeway.

About Knightsbridge Human Capital Solutions

Knightsbridge helps organizations strengthen the capability of their people to deliver results. Our seamlessly integrated teams of experienced specialists in Organizational Capability, Talent Search & Selection, Organizational Productivity and Career Transition provide customized solutions to deliver on your human capital needs. Knightsbridge has the people and services you need when you need stronger people.

Knightsbridge is Canada's fastest growing human capital company, with 26 offices and 240 employees across Canada the U.S and the U.K. including Toronto, Montreal, Ottawa, Calgary, Vancouver, as well as Halifax, Moncton, and St. John's through our strategic alliance with Robertson Surette. We serve our clients globally through strategic alliances with Lee Hecht Harrison for career management services and Amrop for global executive search. For more information, visit www.knightsbridge.ca.